



ECONOMIC IMPACT OF
Homerville Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.



Statewide Economic Impact

	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Homerville Airport

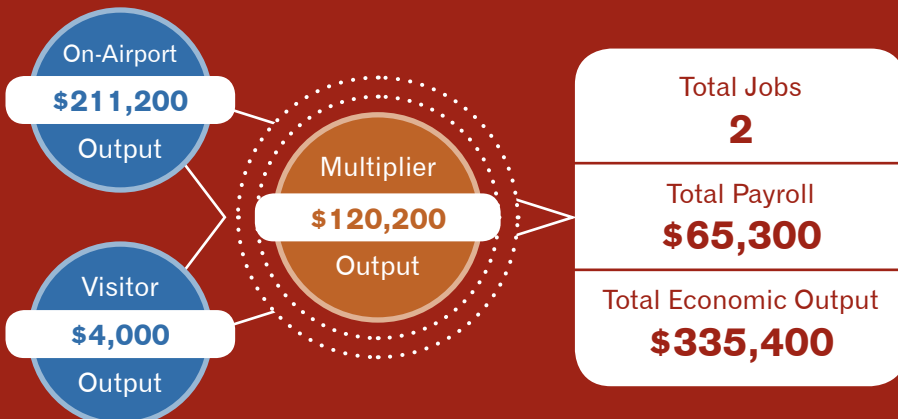
The City of Homerville is located at the intersection of U.S. Highways 84 and 441 in south Georgia, 30 miles northeast of Valdosta. Homerville is the largest city and the county seat of Clinch County, with a 2009 population of approximately 2,700. The city is known for its agricultural and logging heritage. An abundance of outdoor recreational opportunities exist in Homerville and Clinch County and the airport serves as a gateway for visitors to area attractions and recreational opportunities provided by the Okefenokee Swamp and the Suwannee River.

Homerville Airport is located two miles northwest of Homerville's central business district on U.S. Highway 441 and is owned and operated by the City of Homerville. The airport has one runway, Runway 14/32, 4,000 feet long and is situated on 240 acres. The fixed base operator, operated by airport management, provides fuel, aircraft parking, tie-downs, and courtesy transportation. The terminal building opened in 2007 and offers amenities for pilots and passengers, including a lounge, restrooms, showers, a snooze room, and internet access.

The airport supports area businesses including metal manufacturer B-Way Inc., Lee Container Inc., and Semitool Inc., a semiconductor manufacturer. Aerial agricultural operations are a frequent activity at the airport due to the abundance of agriculture and logging in the area. Homerville Airport also supports aerial inspections, military exercises and training, and aerial photography and surveys. Homerville Airport further enhances the local public safety and quality of life by supporting forest firefighting and air ambulance activity.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Homerville Airport plays a vital role in supporting the region with two jobs with an annual payroll of \$65,300, and \$335,400 in economic output for the local and regional economies.

Economic Impact of Homerville Airport



Jobs measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

Payroll measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

Economic Output measures the value of goods and services related to the airport.

Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

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